

# Liquid Robotics Expands Management Team



Liquid Robotics, USA, has added Dr. David McLaren as their senior vice president of Engineering. The Executive team was further extended by Mark Bindon, vice president of Mission Services; Jerome Pereira as vice president of Manufacturing and Becky Tanner entering as vice president of Marketing.

A consumer imaging and technology veteran, [Mr McLaren](#) brings over twenty years of experience building and leading engineering organisations for innovative companies such as GoPro and Cisco Systems. This position comes at a time when the Company is experiencing rapid growth across its customer base, adding new strategic talent, and expanding its global operations.

In his role, Dave will be responsible for managing all aspects of Liquid Robotics' engineering organisation and will play a major role in directing Liquid Robotics' technology and product development. He will report directly to co-founder and chief technology officer Roger Hine.

In addition to naming Dave McLaren to the Executive team, Liquid Robotics has attracted other industry experts for strategic growth positions. These positions report to Gary Gysin, President and CEO of Liquid Robotics. The new executive members are:

- [Mark Bindon](#), vice president of Mission Services, former vice president and client delivery executive for Silver Spring Networks: Mark brings expertise in developing and scaling professional services teams and the support infrastructure necessary to meet the needs of an expanding customer base.
- [Jerome Pereira](#), vice president of Manufacturing, former vice president of Operations at Vidcie Inc.: Experienced in all aspects of manufacturing execution, supply chain management, and quality, Jerome brings the leadership necessary to meet rapid global demand.
- [Becky Tanner](#), vice president of Marketing, former executive director of Corporate Marketing and Operations for Maxim Integrated: Proven in building and leading organisations, Becky's experience in branding, global programs, web marketing, and operations, will support Liquid Robotics' leadership position and help drive future growth.

The addition of this new talent underscores Liquid Robotics' commitment and continued investment in the core functions to accelerate innovation, fuel growth, and ensure superior customer satisfaction.