

# Nautronix Appoints Director of Strategy



Nautronix has appointed David Cassie as Director of Strategy. David, formerly executive vice president - Commercial at Subsea 7 will consult on a part time basis promoting Nautronix and its technology in subsea positioning and communication. Prime focus will be on raising the awareness within the subsea industry of the NASNet positioning systems and ensuring customers are able to capitalise on the cost and quality benefits the system provides. He will also devote time in aiding the management team in growing new business and expanding internationally.

The time for business growth would seem opportune as after last year's Macondo accident the whole offshore industry has realised that digital acoustics are a real necessity for both positioning and communicating in the Subsea sector and Nautronix has invested over USD20m in the last 10 years and are the leaders is providing a range of robust products utilising its own brand ADS2 (Acoustic Digital Systems).

Nautronix CEO, Mark Patterson said: "With over 30 years in the industry and having had various commercial and operational roles, David's strategic expertise will be invaluable to us. We have serious ambitions to grow Nautronix and having David on board to help us achieve these goals is a real scoop for Nautronix. I very much look forward to working with him over the coming years".

David Cassie said "I am delighted to be joining Nautronix at this exciting time. There are a great number of major deepwater developments due for execution in the next 5 years and I sincerely believe NASNet is a tool that can deliver major improvements in the quality of positioning services together with significant commercial benefits. Accordingly I am optimistic about realising our growth aspirations".

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