

Get the Most out of Your Event â€“ with â€“Hydro International' as Your Media Partner!



Are you organising a trade show or conference for hydrographic professionals? If so, 'Hydro International' is the ideal media partner for you! Based on our extensive experience, we can develop a tailor-made, content-driven marketing campaign to create a buzz both before and during your event. A daily e-newsletter, a newspaper (both in print and online) or a special edition of our magazine dedicated to your show or conference are just some of our specialities. An effective media campaign in the run-up to your event is instrumental in achieving your visitor target.

In addition to creating awareness in order to attract participants, we can also support you with direct lead generation. And why not put your attendees in the right frame of mind as soon as they arrive at your venue by handing out a 'show daily' at the entrance? Our

balanced mix of event-related news, exhibition/programme updates and background information will engage them to the max!

Just some of the opportunities for event organisers:

- Themed website and/or e-newsletters
- Special edition of *Hydro International*, completely focused on your conference or trade show
- Daily e-newsletter or newspaper reporting on the latest news and developments around your event
- Marketing communications campaign in the run-up to your event
- Lead generation campaign

Are you keen to learn how *Hydro International* can help you to get the most out of your event and make your job a little easier in the process? Contact Ms Myrthe van der Schuit to learn more: myrthe.van.der.schuit@geomares.nl.