

HYDRO INTERNATIONAL INTERVIEWS JÄRGEN DOLD, PRESIDENT AND CEO OF LEICA GEOSYSTEMS

How the Geospatial World Can Learn from Apple

With the recent takeover of Sweden-based Airborne Hydrography, Leica Geosystems is set to gain a stronger foothold in the hydrographic market. Hydro International interviewed JÄrgen Dold, president and CEO of Leica Geosystems, on the benefits of this acquisition for the hydrographic industry. Here, he outlines how Airborne Hydrography is being integrated into Leica Geosystems and what the geomatics profession can learn from Apple.

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