

# Esri Joins World Ocean Council

Esri has joined the ocean business alliance, World Ocean Council (WOC), and will support its international initiatives for sustainable development and conservation of the ocean. Esri chief scientist Dawn Wright will share her geospatial expertise with WOC's Coastal and Marine Spatial Planning (CMSP) and Ocean Science working groups.

WOC members are oil and gas, seafloor mining, shipping, fisheries, aquaculture, tourism, and offshore renewables companies. Esri is leading the way for information technology participation in WOC.

WOC develops and implements programmes that improve the science, data and maps needed to address the challenges of sustainable ocean use. For example, WOC helps ocean organisations understand and participate in geospatial activities that support robust ocean use maps. In addition, WOC has launched the Smart Ocean/Smart Industries programme, which will increase the number and types of industry vessels and oceans platforms that collect georeferenced ocean, climate and weather data.

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<https://www.hydro-international.com/content/article/esri-joins-world-ocean-council>

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