

# Feature Area for Innovation and Investment at Oceanology International

Showcasing innovative new technology and introducing innovators to investors are two vital aspects in an exciting new feature area at Oceanology International, to be held in the ExCeL Centre London, UK, from 11 to 13 March 2014. The Innovation Zone is to showcase solutions and ideas that will help shape the future of offshore and subsea technology.

These innovations could provide the solution to challenges such as reducing capital expenditure or downtime; improving operational efficiency, or impact on health, safety and the environment (HSE), or accuracy; increasing production or inspiring new ways of operating.

Entrepreneurs, universities, inventors and small businesses can showcase their new innovations by means of video product demonstrations and present their concept in the Innovation Theatre to professionals from marine science and ocean technology related sectors from around the world.

A 'Meet the Investors' workshop and one-to-one meetings with investors are presented as the other side of the coin for the innovators, and held in collaboration with the Oiltech Investment Network.

The [OI2014](#) 'Meet the Investor' workshop includes a half-day free-to-attend seminar programme for all visitors aimed at providing industry specific advice and expertise for innovators in the upstream oil and gas sector seeking partner funding. The workshop will combine presentations by guest speakers from [Oiltech Investment Network](#) members highlighting global technology needs; and keynote presentations describing alternative routes to funding, and information on Venture Capital (VC) and Private Equity (PE) funding. It will also provide opportunities to network with service providers such as IP attorneys, finance advisors and accountants, other entrepreneurs and key advisors within the E&P technology sector.

In addition to this, those actively seeking funding with the exploration and production (E&P) and oilfield service sector can apply to join one-to-one meetings with specialist oil and gas investors. Again, this is free to attend, but subject to acceptance by the Oiltech Investor Panel. [Full information with a link to the application form](#) is online and applications will be assessed resulting in invitations issued to the successful candidates.

The Oiltech Investment Network was established in 2010 by leading global investors in upstream oil and gas technologies to encourage the uptake of innovative products. Network members include Altira Group, BP Technology Ventures, Chevron Technology Ventures, Energy Ventures, Investinor, Lime Rock Partners, Saudi Aramco Energy Ventures, Shell Technology Ventures, Statoil Technology Invest, and Viking Venture, between them these organisations have invested more than USD1 billion in over 80 oil and gas technology companies over the past five years.

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