

From Atlas Services Group to Atlas Professionals

Atlas Professionals (previously known as Atlas Services Group), headquartered in The Netherlands, has announced a new brand positioning, building on the organisation's long tradition of continuous development and improvement. As part of this new positioning, Atlas Professionals has also launched a fully redesigned website: www.atlasprofessionals.com.

Delivering specialist recruitment & HR services in the energy and marine industries, Atlas unveils a new, forward-looking brand identity that goes beyond recruitment. The brand Atlas Professionals represents all 2,200 professionals who work with Atlas around the globe, every day.

Atlas' new look and feel are also captured in a redesigned corporate website, which provides access to Atlas' twelve areas of expertise. As a part of the online visitors are professionals who work in the offshore industry, accessibility and usability are key. The responsive design enables access to the website via smartphones and tablets at all times. The improved job section offers a gateway to the broadest network of top international companies – with a realtime and complete overview of all current jobs in the energy and marine industries.

Atlas started over 30 years ago as a small family business with a vision to deliver the best services possible. This continuing commitment and passion for the industry and its professionals has resulted in the employment network Atlas has today. According to managing director, Marcel Burghouwt, from career guidance and educational programmes to logistics and legal services are individually managed to meet the exact demands of the clients and professionals. Atlas' 21 offices around the world are there to serve the industry that always looks towards for the professional with the talent and determination to get there.