

GEO Business 2015 Launches Calls for Papers

A Call for Papers has been announced for the GEO Business 2015 Conference, taking place at the Business Design Centre in London, UK, from 27-28 May 2015. For GEO Business 2015, the committee welcomes papers which will address the key commercial and technical issues facing the industry. Abstracts should be submitted online at the event's website before 17 December 2014.

This could include reporting on recent cutting-edge geospatial projects; approaches to unlock the potential of Big Data for geospatial professionals; smart GIS; data processing, presentation and applications; survey operations and systems integration; international and local specifications and standards; a focus on geospatial education; location intelligence and emerging technologies; asset management; hydrographic and coastal developments; boundary disputes and legal issues; or a look at geospatial developments around the world and their impact on Europe.

Headed up by Graham Mills, chairman of Technics Group and president of The Survey Association (TSA), the GEO 2015 Technical Conference Committee is made up of leaders from top geospatial organisations. He is looking forward to working alongside a Conference Technical Committee to review the abstracts following this call for papers. The aim is to attract work-in-progress reports on all aspects of geospatial technology and applications, with a particular emphasis on papers that address the key commercial and technical issues facing the industry and new approaches to data capture, data analysis and information management.

Alongside the conference, [GEO Business 2015](#) will be running a dynamic international tradeshow - which will be nearly 400m² bigger than the 2014 event – considering 78% of the exhibitors from the 2014 show signed up within 2 weeks. Exhibitors will have the opportunity to demonstrate their products and services through commercial workshop sessions and an outside demonstration area; these sessions were a huge success at the launch event. Companies booking a stand before 2 February 2015 will receive a complimentary workshop session.

Also at GEO Business 2015 will be a social programme to maximise possibilities for informal networking, including a gala dinner that was a sell-out at the 2014 show. With so much positive feedback about the launch event, the organisers are expecting an even greater turnout of visitors to GEO Business 2015, surpassing the level of 2014 which in itself achieved over 2,000 people attending each day.

<https://www.hydro-international.com/content/news/geo-business-2015-launches-calls-for-papers>
