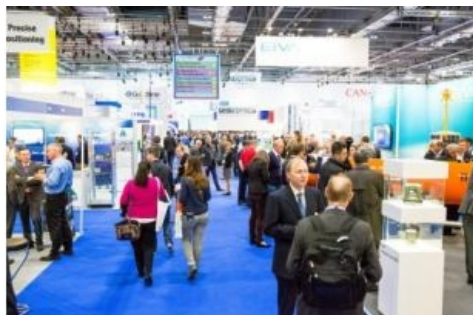# Highest Numbers for Oceanology International



The organisers of Oceanology International can look back to a great event, that was being held from 11 to 13 March 2014 in the ExCeL Centre in London, UK. With them, the companies on the trade showfloor can do as well. The preliminary attendance figure for OI and Spillex is over 8,400, which is a 10% increase on 2012. More important, participation was overall very good and this contributed to the overall impression.

Exhibitor figures were higher than ever before with 528 exhibiting companies from 35 countries.

Oceanology International had a record attendance of visiting vessels since 1969, when OI started, counting 13 vessels making 148 movements with 1198 people aboard, which also is a record attendance of visitors who took part in the waterside demonstrations and vessel visits.

Business were able to meet new clients and prospects. There were many product introductions and cooperations, sales and new representations sealed – or the foundations were being laid for doing this in the future. One of the companies expressed that they had met professionals who saw applications for a product that they didn't think of before.

The workshops and conferences counted a good attendance, and as an impression of the participation, the Wendy Schmidt Ocean Health XPRIZE was expecting to sign up one or two new teams by exhibiting at OI and instead they signed up a dozen, so great success for them.

In the evenings, relations were being forged during networking events and company parties around the event centre: Kongsberg celebrating its 200 years of business, Applied Acoustics can look back on 15 years – to name a few.

By the close of play on 13 March 190 exhibiting companies had reserved over 5,000m2 of space for Oceanology International 2016 which will take place from 15 to 17 March 2016 at the ExCeL centre.