

MapAction Announces Appointments in Fundraising Positions



MapAction, a humanitarian mapping charity, has appointed Ian Davis as its director of fundraising & marketing. Ian will be responsible for the charity's fundraising strategy from community fundraising to working with high-value donors, corporate support and engagement with trusts. Sharon Robertson is also joining MapAction this September as head of grants fundraising. Sharon was previously at Action4Youth and comes with impressive grants fundraising experience.

His role will also encompass brand awareness initiatives for the Bucks-based charity which enjoys the active Royal Patronage of HRH Prince Henry of Wales.

Ian was previously the head of Partnerships at MapAction where was instrumental in securing several new high value funding partnerships. He previously held roles at Child Bereavement UK, People & Planet and Oxfam as well as Chairing the Institute of Fundraising Chilterns Group.

Ian Davis expresses that while the fundraising environment continues to challenge, he is confident that the team will continue to meet it supported by the core of highly skilled volunteers, willing to deploy to an emergency, anywhere in the world, within 24 hours of disaster striking.

Since 2002, MapAction has undertaken 72 emergency deployments, including responses to earthquakes, tsunamis, typhoons and conflict-related crises. Recent examples include the Nepal earthquakes (2015), the West African Ebola outbreak (2014), the Mediterranean refugee crisis (2015, ongoing) and – most recently – the mudslides in Sierra Leone.