

MetOcean Expands Organisation

Canada-based MetOcean is growing its organisation, hiring Emily MacPherson and Laura Squires for the marketing and sales team. Emily MacPherson will be responsible for the expanding Buoy and Profiler product portfolio and brand marketing and advertising for the company. Laura Squires joins the MetOcean's Sales and Marketing department, and is responsible for the Tracking and Locating product line and the coordination of internal sales logistics.

Emily holds a Bachelor of Business Communications and a Bachelor of Business Administration, with a Major in Marketing and Economics. Emily has over nine years of experience in the environmental and oceanographic field which makes her a key addition to Buoy and Profiler group. She returns to MetOcean after a time to the company where she started her career.

Laura holds a Bachelor's Degree in Commerce, Major in Computing and Information Systems, and a Certificate in Human Resources Management from Saint Mary's University. Hailing from Toronto, Ontario Laura is pleased to now call Halifax, Nova Scotia home.

<https://www.hydro-international.com/content/news/metoccean-expands-organisation>
