

New Edition of Modeling Our World

Modeling Our World: The ESRI Guide to Geodatabase Concepts from Esri Press is a comprehensive work that explains the fundamental geographic information concepts underlying the geodatabase model and its use. The fully revised second edition reflects the new features and functionality available in ArcGIS 10.

The book details the use of geodatabase structural elements to ensure spatial and attribute integrity in data modelling and geographic analyses. In addition, it explains how to manage an organisation's workflow and provides strategies to scale geodatabases from small projects up to multiple departments across a large organisation.

"Professional GIS [geographic information system] users have the role of creating and managing authoritative geographic information. This second edition of *Modeling Our World* is about enabling those GIS practitioners to implement efficient, effective, and elegant systems," says Clint Brown, Esri's director of software products.

Author Michael Zeiler is a systems designer for Esri with more than twenty years of experience diagramming GIS concepts, building data models, and programming. Zeiler authored the first edition of *Modeling Our World*, as well as *Inside ARC/INFO*, published by OnWord Press in 2000.

Modeling Our World: The ESRI Guide to Geodatabase Concepts, Second Edition (ISBN-13: 978-1-58948-278-4, 312 pages, USD44.95), is available at online retailers worldwide and online.

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