

HYDRO INTERNATIONAL OFFERS AN EXCELLENT SOLUTION

No Trade Shows and Conferences – What are the Alternatives?



Now that most trade shows and conferences are being cancelled or postponed due to the coronavirus outbreak, professionals in the geospatial industry are looking for other ways to keep one another informed. Perhaps you're launching a new multibeam echosounder or a USV, or you want to share knowledge about innovative methods that achieve real efficiency gains... but which platforms can you use instead of physical events? At *Hydro International*, we offer several possibilities to fill the gaps in your communication strategy.

A webinar is an excellent alternative to presenting details of your research or survey project at an industry event. *Hydro International* provides the necessary infrastructure and can arrange the whole thing so that your presentation can be livestreamed to your chosen audience – and we can even help you to attract the right target group.

Showcase your Innovations

Besides holding a webinar, you can showcase your project through our website in combination with our bi-monthly magazine. Have you recently completed a challenging customer project? Or have you developed a new state-of-the-art software solution for 3D modelling? *Hydro International* is the ideal place to share more details, so why not contribute an article?

In addition to our website and magazine, we send a weekly e-newsletter to a large audience of hydrographic and oceanographic professionals. It is a great place to announce your latest company news and product launches. Even if you want to target a specific reader profile, industry segment or geographical region, a dedicated e-blast would be an effective solution. On top of all of this, our team of professionals is an experienced partner in organizing advanced targeted marketing campaigns.

This is just a brief summary of how we could help you to keep your business going in these unprecedented times. Interested in a tailor-made proposal? Feel free to contact our marketing advisors:

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