

Ocean Business Celebrates 10th Anniversary



What a great reason to throw a party: Ocean Business celebrated its 10th anniversary on 5 April. Together with people who founded the event, a cake-cutting ceremony took place to mark the milestone. Versha Carter, who initiated the show and is still managing the event, commented that Ocean Business has its own character and that, aside from the business, the social element is important too.

Over the years, the number of companies exhibiting at Ocean Business has grown more than threefold. That brought challenges – especially considering the restricted space in the grounds of the NOC in Southampton, which is the venue for all activities. But Versha Carter and her team dealt with this issue creatively and have helped the event flourish to

its current level.

Regarding the plans for the next ten years, Versha is clear: “We will continue making a success of the event and I hope to achieve this with the current team. They're all great!”

