

Oceanology International Looking Forward to 2014



Like-for-like sales of exhibition space for Oceanology International 2014, which is set to take place at the ExCeL Centre in London, UK, from 11 to 13 March 2014, are currently 27% up on Oceanology International 2012. The 2012 edition itself was a record-breaking show, attracting 7,669 attendees (ABC-audited) from more than 70 countries (a 10.9% increase on 2010) and over 525 exhibitors from 33 countries.

While reflecting on Oceanology International 2012, exhibition director James Coleman of Reed Exhibitions is also looking forward to what is already showing signs of being a highly successful event in 2014. A newsletter has been designed, not only to deliver a review of the event to previous exhibitors and visitors but also to allow people who are new to the event to get an idea of what it offers and to indicate the extent of it. The Oceanology International website also contains plenty of valuable information.

Currently over 6,500m² of the available 8,150m² of floor space at Oceanology International 2014 has been sold. It has been announced that Spill 2014 will run alongside Oceanology International 2014, and before then, Oceanology International China 2013 will be held in Shanghai from 3 to 5 September 2013.









