

# Oi20 Celebrates its 50th Anniversary, Don't Miss It



Oceanology International will be celebrating its 50th anniversary this year. Over 500 companies from more than 90 countries will be exhibiting and there will be two brand new pavilions: Italy and Massachusetts. The show will be doubling the number of companies demonstrating technology at the dockside. You will be able to see vessel/instrumentation solutions and other technologies and services first-hand. During the Future Tech Hub, 18 start-ups/small businesses will be giving daily 'pitch sessions' to promote solutions and services never shown before at Oceanology International.

This truly unique event showcases the latest technologies from 500 global suppliers and market developments from across the ocean enterprise to thousands of buyers from Europe, North and South America, Asia and Africa. No other exhibition and

conference connects the manufacturers and users of ocean technology with such a diverse spectrum of scientific, government and industrial stakeholders, technologists and engineers in one location.

## Why Should I Attend OI 2020?

There are many reasons why you should visit Oi2020. Discover the latest technologies and innovations in acoustics, autonomous and unmanned vessels, bathymetry, cameras, robotics, sensors, navigation, positioning & instrumentation and more. Explore live on-water demonstrations and vessels throughout the event. Expand your Blue Tech and Ocean knowledge through strategic conferences: Technical Sessions, Ocean Futures Forum and Catch the Next Wave. Reach the right contacts through our improved networking tools such as one-to-one meetings: pre-arranged meetings with key contacts before the event. We are also expanding our calendar of OceanSocial events to allow even more face-to-face interaction during the event. To mention just a few.

## Social Events

During the show, many of the 500+ exhibitors and event partners will be holding a variety of social events at their stands. Don't miss Catch the Next Wave. This one-day conference will examine man's ability to explore ocean environments by displaying the technological applications and boundary-pushing expertise in marine science. Register to participate in a series of brokered 1-2-1 meetings, during the Enterprise Europe Network. Aimed at companies looking to grow their networks internationally with other small to medium-sized businesses.

## Focused on Oceanology International 2020

Hydro International's March/April issue will focus on the exhibition. If you are interested in the marketing and advertising options this unique publication has to offer, please contact Feline van Hettema, account manager, at [feline.van.hettema@geomares.nl](mailto:feline.van.hettema@geomares.nl).

During the exhibition, Hydro International's editorial team will be producing the Show Daily. This printed daily newsletter offers great marketing opportunities. Feline will be happy to advise you. Please send your press releases to [Cees van Dijk](mailto:Cees.van.Dijk@hydro-international.com), content manager.