

Survey Vessel in the Desert



When planning to attend the Trimble Dimensions user conference in Nevada, USA (5-7 November 2012), Measutronics faced a dilemma: how could the company show clients its hydrographic survey equipment at an event taking place in the middle of the desert? The answer: Measutronics decided to bring its survey boat on land to display Trimble marine equipment.

The company also showcased CodaOctopus products (see image below). The Florida-based company trailered the boat out and transported it back and forth over land to Las Vegas in a 5,000-mile round trip.

<https://www.hydro-international.com/content/news/survey-vessel-in-the-desert>
