



Guidelines for articles

Copy

- Length: Max 1,500 words (*For an overview article, for example on the latest trends and developments in Bathymetric Lidar, 2,000-2,500 words are allowed*). Note: Relevance is more important than length, and consider the principle: less is more!
- Easy to read English language
- High information density
- No marketing lingo
- No mathematical formulas
- No quotes. An article is about the professional information.
- Please include a short bio of the (up to 3) main author(s)

Structure

- **Title:** max 8 words, emphasising the topic → The headline should **grab the attention** immediately, reflect the content of the article and match with common search phrases.
- **Subtitle:** max 10 words → A subtitle further explains and expands on the main topics covered and insights shared in the title.
- **Introduction:** max 75 words → A strong lead paragraph should **intrigue** from the start. It should **convince** to read the full story. Readers don't take the time to read through the entire article to reach your key point. Think of the lead as an extended version of the headline, even using some of the same words.
- Length of each section: 200 words recommended
- Use **subheadings**. Readers scan articles before they start reading at all. Make sure your subheadings catch their eyes. The headings should reflect the structure of your text.
- Recurrent wording: Relevant key words can be repeated regularly, if possible in different forms (≈ synonyms).
- If applicable: put emphasis on research results rather than on research methodology
- If applicable: put emphasis on technology rather than on the company that applies the technology
- **Conclusion:** The conclusion actually is the easiest part to write. Close your article with a brief summary of what you just told the readers. Provide information or suggestions to learn more or include a few additional suggestions your readers can use to investigate on their own. Avoid going too far off topic and... stay concise.

More Information/references

- Max three items
- No footnotes in the main copy

Images

- Please send us 3-5 high resolution images as separate files (when they are exceeding a total of 5MB, please use a WeTransfer.com to provide us with the materials).
- Make sure the figures/images can be legally published by Hydro International regarding copyrights.
- Due to online publishing, each picture should be able to be used independently. So avoid sequences of images like Figure 4a, Figure 4b etc. This should be: Figure 4, Figure 5; each with their own captions.
- Captions: a short sentence, more explanation should be found in the main copy with a reference to the figure(s).
- Please include portrait images of the (up to 3) main author(s)

Multimedia

- Include with your paper if available and applicable additional movies or (links to) online videos in a dedicated section. They will be embedded and increase the interaction with your paper!

Please note → The way you style and structure your content is of utmost importance when it comes to effectively communicating with your target audience. Make an article as readable as possible. People first will scan the article before actually reading it.

Submission and Publication Process

- Submit your paper to wim.van.wegen@geomares.nl by e-mail
- The paper will be reviewed by the *Hydro International* editorial board and the author will receive feedback for improvement
- After approval, the article will be published online on www.hydro-international.com.

Receive updates and publication

- We encourage authors to register through <https://www.hydro-international.com/subscribe> to receive the magazine with their article as digital publication (at no cost) or printed edition. Do so *at latest* by the time the first draft is submitted.