## **Editorial Overview for 2023**

## **Magazine Themes & Planning**

**HYDRO** INTERNATIONAL

Issue 1 16 FEB	<b>Seafloor Mapping</b> Surprisingly little is known about the underwater surface of our planet. In fact, the surfaces of Mars and Venus are better mapped than the Earth's seafloor	ARTICLES BEFORE	19 January
		ORDERS BEFORE	26 January
		ARTWORK BEFORE	2 February
Issue 2 30 MAR	Hydrographic Survey Data Which methods are being used to collect bathymetric data? How is that data converted into accurate bathymetric maps? And what else can it be used for?	ARTICLES BEFORE	2 March
		ORDERS BEFORE	9 March
		ARTWORK BEFORE	16 March
Issue 3 18 MAY	<b>Renewables (special edition)</b> This special edition of Hydro International will provide first-hand insights into what is involved when hydrography meets offshore renewables	ARTICLES BEFORE	19 April
		ORDERS BEFORE	26 April
		ARTWORK BEFORE	4 May
Issue 4	Prestigious Projects	ARTICLES BEFORE	20 July
Issue 4 17 AUG	<b>Prestigious Projects</b> Rather than being daunting, challenging projects present an exciting	ARTICLES BEFORE	20 July 27 July
	Rather than being daunting, challenging projects present an exciting	ORDERS BEFORE	27 July
17 AUG	Rather than being daunting, challenging projects present an exciting opportunity for hydrographic surveyors to demonstrate their skills. <b>Robotics &amp; Autonomous Systems</b> This issue dives deeper into trends related to autonomous collaborative subsea	ORDERS BEFORE	27 July 3 August
17 AUG Issue 5	Rather than being daunting, challenging projects present an exciting opportunity for hydrographic surveyors to demonstrate their skills. <b>Robotics &amp; Autonomous Systems</b>	ORDERS BEFORE ARTWORK BEFORE ARTICLES BEFORE	27 July 3 August 14 September
17 AUG Issue 5	Rather than being daunting, challenging projects present an exciting opportunity for hydrographic surveyors to demonstrate their skills. <b>Robotics &amp; Autonomous Systems</b> This issue dives deeper into trends related to autonomous collaborative subsea	ORDERS BEFORE ARTWORK BEFORE ARTICLES BEFORE ORDERS BEFORE	27 July 3 August 14 September 21 September
17 AUG Issue 5 12 OCT	Rather than being daunting, challenging projects present an exciting opportunity for hydrographic surveyors to demonstrate their skills. <b>Robotics &amp; Autonomous Systems</b> This issue dives deeper into trends related to autonomous collaborative subsea robotics used for hydrographic survey purposes.	ORDERS BEFORE ARTWORK BEFORE ARTICLES BEFORE ORDERS BEFORE ARTWORK BEFORE	27 July 3 August 14 September 21 September 28 September

<b>30,000</b> +15% Monthly Visitors	<b>20,0</b> Magazine F		<b>16,20</b> Newsletter St					
<b>55,000</b> +24% Monthly Pageviews	<b>1,100</b> Monthly Do		61.2 Senior or exec					
Online Theme Weeks								
<b>Offshore Renewables Weeks</b> <i>1 May - 2 June</i> Hydrography is crucial for shaping the renewables revolution; it will be impossible to achieve the global transition to green energy without geophysical, seismic and hydrographic surveys.								
ORDERS BEFORE	14 April	ARTWORK &	ARTICLES BEFORE	21 April				
<b>Bathymetric Sensor Weeks</b> 16 October - 27 November During the Bathymetric Sensor Weeks, we zoom in on innovations in bathymetric data collection. How are the latest techniques being used for bathymetric surveys								
ORDERS BEFORE	29 September	ARTWORK &	ARTICLES BEFORE	6 October				
Newsletters								
<b>Hydrography Weekly - News &amp; Insights</b> The latest developments in the hydrospatial community sent to 16,000+ subscribers every Tuesday afternoon with multiple advertising positions.								
ORDERS AND ARTWORK ONE WEEK PRIOR TO SENDING - See rates card for advertising options								
Dedicated Email - Offers & Promotions								

An extra newsletter dedicated to leading tech companies and other carefully selected industry organizations sent to 14,000+ hydrographic professionals.

ORDERS AND ARTWORK ONE WEEK PRIOR TO SENDING - See rates card for advertising options



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