



ALL YEAR VISIBILITY with the independent and high-quality information source for everything the global geomatics industry has to offer.

Rates Card 2021

Prices quoted in USD excluding VAT (if applicable)



MAGAZINE

RATES PER INSERTION

>20,000 Readers	1x	3x	6x
FULL PAGE AD	\$4,400	\$4,000	\$3,600
1/2 PAGE AD	\$2,900	\$2,500	\$2,300
1/4 PAGE AD	\$1,800	\$1,600	\$1,400

Rates and availability for inside front & back covers on request

2-PAGE PARTNER ARTICLE OR CASE STUDY

Your content published in the print issue of your choice (max. 1,000 words)

\$3,000

3-PAGE PARTNER ARTICLE OR CASE STUDY

Your content published in the print issue of your choice (max. 1,500 words)

\$3,800

INSIDE FRONT FOLD OUT

Fold out inner front page, 1+2 Full page ads

\$6,000

FLYER INSERT OR BELLY BAND

Other creative print ads on request

\$3,100

ONLINE

RATES

THEME WEEKS SPONSOR - PER EDITION

Aerial Mapping (March/April), Data Visualization (September/October)

\$2,400

PARTNER ARTICLE OR CASE STUDY

Your content published on our website + promotion across our digital channels

\$2,400

FEATURED EVENT, VIDEO OR WEBINAR PACKAGE

Homepage feature, dedicated page listing + promotion across our digital channels

\$1,200

PREMIUM COMPANY MEMBERSHIP

Profile promoted on our digital channels, add your webinar agenda and other content to your profile.

\$1,200

ONLINE DISPLAY ADVERTISING

RATES PER MONTH

>50,000 Page Views	1x	3x	6x
BILLBOARD 970 x 250 px	\$2,000	\$1,700	\$1,400
LEADERBOARD 728 x 90 px	\$1,400	\$1,300	\$1,100
RECTANGLE 350 x 250 px	\$1,200	\$1,100	\$900

Banners rotate with other banners and receive over 10,000 impressions per month

E-NEWSLETTER

RATES PER EDITION

>15,000 Subscribers	1x	3x	6x
BLOCK BANNER 600 x 160 px	\$1,200	\$1,100	\$900
FULL BANNER 468 x 60 px	\$850	\$700	\$600
ADVERTORIAL / VIDEO	\$1,000	\$850	\$700
JOB POSTING	\$800	\$700	\$600
E-BLAST	\$2,400	\$2,100	\$1,900

Send your own HTML content to over 12,000 E-Blast subscribers!

REMARKETING CAMPAIGNS

RATES PER MONTH

STANDARD DISPLAY REMARKETING \$700

DYNAMIC REMARKETING CAMPAIGN \$900

A dynamic or responsive remarketing ad is an ad that automatically adjusts its size, appearance, format and message to fit available ad spaces outside our platforms.

TIP! We can help create high-quality content and ads! Ask for details