

NEW  
in 2016:  
Two Spanish  
editions!

Magazine & Website

Deadlines

JANUARY/FEBRUARY

**Editorial focus:** Positioning  
**Product focus:** Multibeam echosounders

**Orders:** 6 Jan  
**Artwork:** 13 Jan

MARCH

**Editorial focus:** Emerging markets  
**Highlighted:** Oceanology International 2016: What's new?

**Orders:** 3 Feb  
**Artwork:** 10 Feb

APRIL

**Editorial focus:** Shallow water, port and harbour surveying, inland surveys  
**Extra edition:** Spanish Hydro International I\*

**Orders:** 2 Mar  
**Artwork:** 9 Mar

MAY/JUNE

**Editorial focus:** Processing, real-time monitoring, big data management  
**Product focus:** Sidescan sonars

**Orders:** 20 Apr  
**Artwork:** 27 Apr

Magazine & Website

Deadlines

JULY/AUGUST

**Editorial focus:** Construction inspections  
**Extra edition:** Unmanned Systems Special\*

**Orders:** 17 Jun  
**Artwork:** 24 Jun

SEPTEMBER

**Editorial focus:** Surveying for offshore renewables  
**Product focus:** Inertial navigation systems

**Orders:** 5 Aug  
**Artwork:** 12 Aug

OCTOBER

**Editorial focus:** Underwater communications  
**Extra edition:** Spanish Hydro International II\*

**Orders:** 9 Sep  
**Artwork:** 16 Sep

NOVEMBER/DECEMBER

**Editorial focus:** Surveying in the Arctic  
**Product focus:** Hydrographic processing software  
**Extra edition:** Buyers Guide 2017

**Orders:** 28 Oct  
**Artwork:** 4 Nov

\* Exclusive bonus edition for a selected audience

WEEKLY E-NEWSLETTER:

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edition:  
OI 2016 Preview  
9 March

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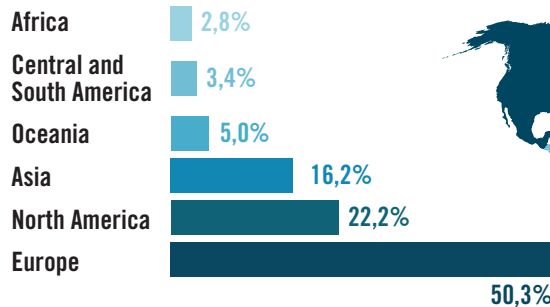
## AUDIENCE PROFILE

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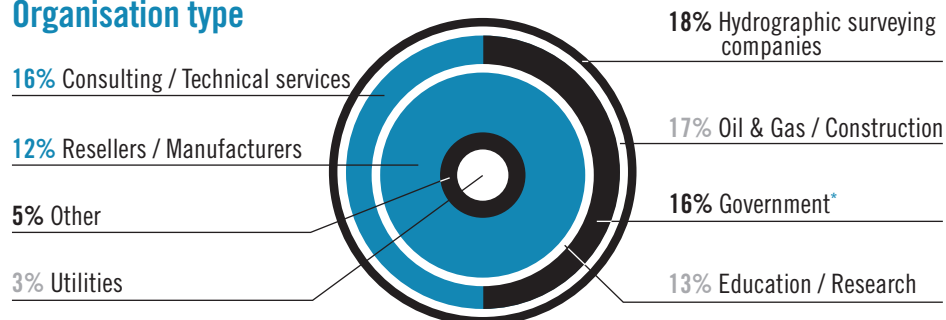
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## Geographical Breakdown



## Organisation type

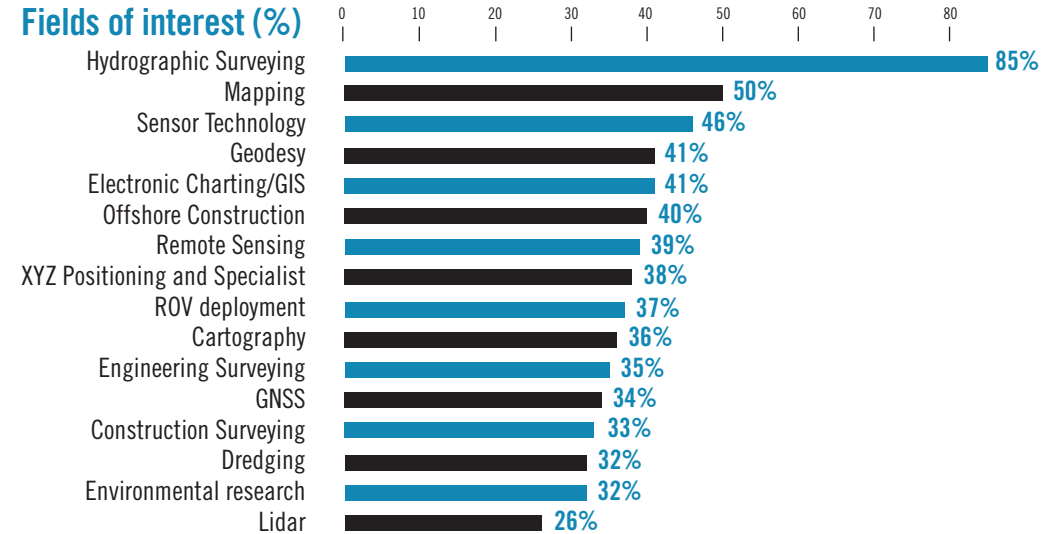


\* Cadastre, hydrographic institutes, national mapping agencies, military

## Hydro International is the only worldwide publication that focuses on hydrography!

“Hydro International has helped me as a reference guide when I have to advise my team and my higher management on potential buys of new types and models [...] HI has also helped me gain a better understanding of the dynamics of the industry as a whole.”

## Fields of interest (%)



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